



7th MFW Technical Session

IV Mediterranean Forest Week_ Antalya (Turkey)

24 March, 11.00am

Young entrepreneurs: how sustainable development, and Nature- based solutions (NbS) approaches, can help to protect Mediterranean climate, society and development.

“Even more now, with Covid-19, we need "green" solutions for the development of our Planet in particular Nature-based businesses solutions and socio-economic initiatives that can make profit by marketing, promoting and enhancing, biodiversity and ecosystem services.

Sustainable approaches can come from different areas for ex.: agroforestry, sustainable tourism, sustainable water management, pastoralism... Which are the best strategies for the Mediterranean landscape? Which Good Practices already exist and what are the job prospects for the new generations and for young entrepreneurs?”

Moderator: Toni Ventre (MMFN Secretary - Italy) / Rapporteur: Silvia Vannini (MMFN Secretary - Italy)

Program of activities

11.00/11.10 opening of the meeting: Brief introduction about topics of the TS and Video dedicated to Mediterranean Model Forest Network; **Toni Ventre** (MMFN Secretary - Italy)

11.10/11.25 Model Forests+approach: from the International to the Mediterranean Model Forests Network; *virtual participation* **Richard Verbisky** (IMFN Secretary- Canada)

11:25/11:40 Eu policies towards young entrepreneurs linked with Nature Based Solutions in rural areas; **Alvaro Picardo** (CyL region-Spain)

11:40/11:55 Digital solutions and Knowledge transfer for sustainable wood mobilization in Europe: the Rosewood Network; **Riccardo Castellini** (South-West Europe Hub Manager of the Rosewood Network . Italy)

11:55/12:10 Bottom-up approach for the development of bioeconomy in rural areas. Soria case study. **Pablo Sabin** (CESEFOR . Spain)

12:10/12:25 "Slow Food projects to safeguard the Common Goods". Food, NBS and YE: the case of Extra Virgin Olive Oil from Aegean Indigenous Landscapes; *virtual participation* **Michele Rumiz** (Slow Food International - Italy) - Food, NBS and YE: the case of Extra Virgin Olive Oil from Aegean Indigenous Landscapes; **Dicle Tuba Kilic** (Slow Food . Turkey)

12:25/12:35 Presentation of a young economic Best Practices of Mediterranean area. A successful examples of youth entrepreneurship "Domaine de la Portanière"; **Pénélope Blancard** (France)

12:35/12:45 Presentation of a young economic Best Practices of Mediterranean area. A successful examples of youth entrepreneurship "Huiles essentielles artisanales Traras" **Nabila Benarbia** (Algeria)

12:45/13:10 Question Time - Final Discussion and results; What's the challenge for YE and NBS? . Conclusions; **Toni Ventre** (MMFN Secretary - Italy)